

## **Personal Information**

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Date of Birth: 6 December 1981.

Gender: Female

Nationality: Indian

## **Work Experience**

- Punjabi University, Patiala, India (A premier institute in the field of education dedicated to the promotion of Punjabi language and culture )July 2012- till date. Assistant Professor & Incharge of the Centre, Centre for Advanced Media Studies Teaching students pursuing their under graduate, graduate and post graduate classes. Providing career counseling, placement assistance to the students. Organizing job fairs, seminars, workshops for the benefit of the faculty and the students. Honing the English language skills of the students whose mother tongue is not English and hail from rural and remote areas of North India. Outlining and managing all the activities of the centre. Formulating the course curriculum as member of the Board of Studies, Punjabi University.
- Mata Gujri College, Fatehgarh Sahib, Punjab, India Lecturer, Head of the Department. 2006 to 2010
- The Tribune, Chandigarh (Leading English language National Daily Newspaper of India) Sub-editor (Trainee) 2004 to 2005 Editing the news reports. Writing appropriate headlines. Writing captions for the photographs and illustrations. Supervising the page layout and design. Conducting interviews and writing features for the supplements.

## **EDUCATION AND TRAINING**

- PhD, Faculty of Education and Information Science, Punjabi University, Patiala, India. Thesis submitted in July 2018. The title of the thesis is The Role of Print Media in Promoting South Asian Association for Regional Cooperation(SAARC) Philosophy. It is an extensive research carried out to analyse and describe the role played by the print media. Content analysis of the leading newspapers and magazines of all the eight SAARC member nations was done.
- University Grants Commission –National eligibility test (Lecturership) 2005. A national level examination conducted to test suitability of the candidates to work as teachers in the leading national universities of India.
- Punjab Agricultural University, Ludhiana, Punjab, India. (leading university in the field of agricultural research and communication, credited with bringing Green Revolution in North India. The university courses are based on UNESCO's Lab to Land Project.) 2004. Master of Arts in Journalism & Mass Communication. Awarded merit certificate for academic excellence.
- Panjab University, Chandigarh, India (Ranked in top 2% universities of the world, 4th in National Rankings as per 2017 CWUR) 2002.

- Bachelor of Arts with computer science, economics and history as major field of study.

### **Training Courses/Workshops attended**

- University Grants Commission-Sponsored 16th Orientation Programme 2 May-29 May, 2013. Organised by Academic Staff College, Punjabi University, Patiala.
- University Grants Commission-Sponsored Workshop: Relevance of research in Society. 22 December-28 December, 2015. Organised by UGC-Human Resource Development Centre, Punjabi University, Patiala.
- National workshop under the faculty development programme on the theme Development in India: Issues and Prospects. 20 May-26 May, 2016. Organised by Department of Public Administration, Punjabi University, Patiala.
- University Grants Commission-Sponsored 4th Winter School. 1 December-21 December, 2016. Organised by UGC-Human Resource Development Centre, Punjabi University, Patiala.

### **Conferences/Seminar Attended**

- National Seminar on Challenges and Opportunities Before Indian Media. 24 March-26 March, 2009. Organised by Department of Journalism & Mass Communication, Punjabi University, Patiala.
- International Conference on Women, Peace and Security. 26 October-27 October, 2012. Organised by Women's Studies Centre, Punjabi University, Patiala.
- Challenges and Opportunities before New Media in Acting as a Catalyst for Socio-political Revolutions. National Seminar on Social Dimensions of New Media. 31 January-1 February, 2013. Organised by Department of Journalism & Mass Communication, Punjabi University, Patiala.
- Rural Community Radio as a Tool for Women Empowerment. 5th International Conference on Women and Development. 22 November-23 November, 2013. Organised by Women's Studies Centre, Punjabi University, Patiala.
- North Zone Conferences on Corporate Social Responsibility: Corporate Communication. 4 October-5 October, 2014. Organised by Shimla Chapter of Public Relations Society of India, Shimla, Himachal Pradesh.
- 6th Annual Conference on Promoting Excellence in Women and Development: The Way Forward for Progress. 30 October-31 October, 2014. Organised by Women's Studies Centre, Punjabi University, Patiala.
- National Seminar on Governance in the 21st Century. 30 March, 2016. Organised by Department of Public Administration, Punjabi University, Patiala.

### **Research Papers Presented**

- Challenges and Opportunities Before Indian Media in Engaging the Indian Diaspora. National Seminar on Challenges and Opportunities Before Indian Media. 24 March-26 March, 2009. Organised by Department of Journalism & Mass Communication, Punjabi University, Patiala.

- Role of Media in reporting Crime Against Women. International Conference on Women, Peace and Security. 26 October-27 October, 2012. Organised by Women's Studies Centre, Punjabi University, Patiala.
- Challenges and Opportunities before New Media in Acting as a Catalyst for Socio-political Revolutions. National Seminar on Social Dimensions of New Media. 31 January-1 February, 2013. Organised by Department of Journalism & Mass Communication, Punjabi University, Patiala.
- Rural Community Radio as a Tool for Women Empowerment. 5th International Conference on Women and Development. 22 November-23 November, 2013. Organised by Women's Studies Centre, Punjabi University, Patiala.
- Challenges and Opportunities in the portrayal of Women in Popular Media. 6th Annual
- Conference on Promoting Excellence in Women and Development: The Way Forward for Progress. 30 October-31 October, 2014. Organised by Women's Studies Centre, Punjabi University, Patiala.
- Global Governance and Transnational Journalism. National Seminar on Governance in the 21st Century. 30 March, 2016. Organised by Department of Public Administration, Punjabi University, Patiala.

### **Publications in Research Journals**

- Role of Media in Highlighting the Plight of Punjabi Girls Deserted by their NRI Husbands.
- Paripex- Indian Journal of Research. Volume 3, Issue 12. December 2014.
- Understanding the Role of New Media in Establishing and Maintaining Political Communication.
- Global Journal for Research Analysis. Volume 4, Issue 4, April 2015.
- Media Representation of the 18th SAARC Summit: Comparing Newspaper Coverage in Member Nations.
- Global Journal for Research Analysis. Volume 4, Issue 12. December 2015.

### **Community and Consultancy Services**

- Provided professional guidance and support to the Local Administration of Patiala district in India. Services involved making a documentary film titled Searching with SOLE- A New Paradigm of Learning for Young Minds.
- Editor of South Asian Universities- Festival Magazine, SAU-FEST 2013 organized by Association of Indian Universities to promote regional harmony and friendship among the youth of ten South Asian nations.
- Supervised the production and broadcast of Jingles for Centenary Commemoration of Jallianwalla Bagh Massacre, Collaborative Effort of Punjabi University and Chief Sec. Higher Education, Punjab.

### **Professional Memberships**

Member, Public Relations Society of India, Chandigarh Chapter, India.

Member, Liberals All India Hockey Tournament, Nabha, Punjab, India.

Member, South Asian Foundation, New Delhi, India.



